

Pattison Sign Group Partners With Level 9 Displays to Offer Turnkey Electric Vehicle Charging Solutions

Pattison Sign Group, a global leader and North America's leading sign and visual communication company has partnered with **Level 9 Displays**, to expand and offer the turnkey delivery of innovative, customizable EV Charging and Digital Display Solutions. Pattison Sign Group is a wholly owned company of The Jim Pattison Group, a 100% privately owned \$10.6B corporation.

The partnership leverages the expertise and scale of Pattison Sign Group and Level 9 Displays' EV Charging Industry insights, relationships and experience to meet the growing needs of Pattison Sign Group's client base that are committed to participate in the massive move towards electric vehicles and the global goals of a carbon zero economy and climate security.

It's estimated that 7% of all cars on the road will be electric vehicles by 2024 moving to 57% of all passenger vehicle sales in North America by 2040. However, EV charging infrastructure is not keeping up with this forecasted growth of electric vehicles on the road. This gap in chargers needed vs. electric vehicles on the road was 300,000 to fully address consumer and business "range anxiety" or the fear of running out of power while driving in 2019. Additionally, the demand for EV chargers is projected to grow to 1.3 million by 2025 with many of these needed in public spaces to meet the predicted 4-fold growth in demand for public charging by 2025. EV Outlook 2019, Bloomberg NEF.

Many of Pattison Sign Group's clients from car dealers, grocery stores, mall developers, gas stations, car rental companies and other businesses to fleets, transit authorities, and governments that control highways and public spaces want to develop a comprehensive EV Charging strategy to meet the demand for EV Charging.

"Working with Level 9 Displays enables Pattison Sign Group to rapidly expand our offering to include a complete turnkey service that our clients can trust to successfully implement their EV Charging strategies. The partnership will recommend and source the best mix of EV stations, solar, microgrid and charging management software solutions to our clients. These new services are being combined with our expert branding designs, project management, installation, after-sales service and leasing so our clients can better manage the cost of these transformational projects." says Daniel Laplante, Director of Business Development and Innovation, Pattison Sign Group.

"We're excited to combine Level 9 Display's broad understanding and vision of EV charging with Pattison Sign Group's scale and proven abilities to create and deliver turnkey solutions to their clients. This partnership brings a whole new set of products and services that will enable clients to prepare for and take advantage of the move to a zero-carbon economy enabled by EV infrastructure." Alan High, President and CEO, Level 9 Displays.

Pattison Sign Group (www.pattisonsign.com) is one of the largest sign and visual communication companies in the world and is an industry leader in North America. It is one of the only full service National sign providers with manufacturing plants that have been certified to the ISO Standard and operates three state of the art manufacturing facilities and works with several strategic suppliers to meet the diverse needs of any exterior or interior branding program. Core products include Interior & Exterior Signage (National Programs, Large Scale Projects, and Architectural Design), Digital Signage (Menu Boards & Drive Thru Systems and LED Displays-EMC), LED Technology (Lot Lighting and Energy Saving Retrofits) and Sign Maintenance and Leasing.

Level 9 Displays (www.Level9displays.com) is a leading Electric Vehicle Charging and Digital Displays Solution provider that designs/sources, integrates, installs and operates many of the world's best and most innovative EV charging stations, charging software and infrastructure solutions working in partnership with a remarkable range of partners in North America and globally.

Key Contacts

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